



RESULTS
the power to end poverty

**RESULTS/RESULTS Educational Fund
2014 International Conference
Empowering People. Ending Poverty.**

June 21-24, 2014
Doubletree Hotel Crystal City
300 Army Navy Drive Arlington, VA 22202

Saturday, June 21, 2014	
7:45am-6:00pm	Registration and merchandise table open outside the Crystal Ballroom
7:45am-8:45am	Feminine Power: Open only to Feminine Power Members Van Buren
8:00am-8:45am	Orientation to the International Conference Crystal Ballroom Salons A & B
9:00am-12:00pm	REAL Change Scholars Program (Invitation Only) Washington
9:00am-12:00pm	Conference Intensives
	Who Do You Want to Be in the World?: Leadership Tips For Everyone Sam Daley-Harris, Founder of RESULTS, the Microcredit Summit Campaign and CCET Ken Patterson, Director of Global Grassroots Advocacy, RESULTS Jos Linn, Grassroots Manager, U.S. Poverty Campaigns, RESULTS <i>Exciting Addition: Marianne Williamson, Author and RESULTS/REF Board of Directors</i> Crystal Ballroom Salons A & B
	Building Opportunity: Developing Grassroots Engagement Avenues with the Microcredit Summit Campaign Larry Reed, Director, Microcredit Summit Campaign Sabina Rogers, Communications and Relationships Manager, Microcredit Summit Campaign Camille Rivera, Senior Program Associate, Microcredit Summit Campaign Amanda Ortega, Former Program Associate, Microcredit Summit Campaign Crystal Ballroom Salon C
	Media Skills Intensive Inez Russell Gomez, Editorial Page Editor, Santa Fe New Mexican Stephanie Chen, Policy and Communications Manager, CARE Colin Smith, Deputy Director of Communications, RESULTS Potomac View (North Tower 14th Floor)
12:00pm-1:15pm	Lunch Reclaiming Your Democracy Book Signing by Sam Daley-Harris outside of the Crystal Ballroom
1:15pm-3:30pm	General Plenary Conference Opening Celebration: Why Advocacy Matters in this Moment Joanne Carter, RESULTS and RESULTS Educational Fund Executive Director Crystal Ballroom Salons A & B
	A Conversation with Tavis Smiley Broadcaster, Author, Advocate, and Powerful Voice for Change Crystal Ballroom Salons A & B
3:30pm-4:00pm	Break Complimentary beverages available outside the Crystal Ballroom Opportunity to meet RESULTS/RESULTS Educational Fund Grassroots Board Candidates
4:00pm-5:30pm	Skills Workshops I Lobbying 101: Getting Started Crystal Ballroom Salon A
	Growing Influence with Elected Officials: Expanding Our Coverage of Members of Congress and MPs

	Van Buren		
	Off the Sidelines, Into the Game: Cultivating Advocates Using the Action Network and the Ladder of Engagement		
	Crystal Ballroom Salon C		
	An Inviting Proposal: Getting People in the Room for Your Fundraiser Event		
	Lincoln		
	Getting Global Child Survival into the Local News Led by Shot@Life		
	Potomac View (North Tower 14th Floor)		
4:00pm-5:30pm	Turning Town Halls into an Advocacy Bonanza		
	Crystal Ballroom Salon B		
	Discovering and Honoring Personal Stories in Your Community for Advocacy: Best Practices from the TB Voices Project		
	Thanks to Our Sponsor TB Alliance		
	Commonwealth		
4:00pm-8:00pm	REAL Change Scholars Program (Invitation Only)		
	Washington		
Dinner			
6:00pm-7:00pm	Feminine Power: Open only to Feminine Power Members		
	Van Buren		
	Everyday Hero Dash		
6:30pm-7:30pm	1 Mile or 5K Fun Run/Walk		
	Meet in Lower Lobby at 6:30pm to Register!		
7:30pm-11:00pm	Karaoke – come join the fun!		
	Crystal Ballroom Salon A & B		
Sunday, June 22, 2014			
8:00am-6:30pm	Registration and merchandise table open outside the Crystal Ballroom		
7:30am-8:45am	Event Coordinators Breakfast (Invitation only)		
	Monroe		
7:45am-8:45am	Feminine Power: Open only to Feminine Power Members		
	Van Buren		
8:15am-8:45am	Meet and Greet with RESULTS U.S. Staff for New Conference Attendees		
	Hotel Lobby Bar		
	Campaign Scene Setting		
9:00am-10:15am	Global Campaigns Overview	U.S. Poverty Campaigns Overview	International Campaigns Overview
	Crystal Ballroom Salon A & B	Crystal Ballroom Salon C	Washington
	Break		
10:15am-10:45am	Complimentary coffee and tea available outside of the Crystal Ballroom		
	Thanks to Our Sponsor U.S. Fund for UNICEF		
	General Plenary		
10:45am-12:15pm	A Conversation with Marian Wright Edelman President and Founder of Children’s Defense Fund		

	Crystal Ballroom Salon A & B	
	Lunch	
12:15pm-1:45pm	Make Your Lunch Count! Dine at Capitol Kabob or Rito Loco Food Trucks or Lebanese Taverna 10-20% of proceeds donated back to RESULTS Educational Fund	
12:30pm-1:30pm	Major Donor Appreciation Luncheon (Invitation only) Kul Gautam , RESULTS/REF Board of Directors, Former Assistant Secretary-General of the UN Alex Palacios , Global Partnership for Education Windows Over Washington	
12:30pm-1:30pm	Brownbag Workshop: Emerging Post 2015 Development Framework and the Sustainable Development Goals Van Buren	
	Global and U.S. Poverty Plenaries	
1:45pm-3:15pm	Global Poverty Plenary More to Learn: What it Takes to Reach All Children with Quality Education Julia Gillard Chair of the Global Partnership for Education and Former Prime Minister of Australia Kul Gautam RESULTS/REF Board of Directors, Former Assistant Secretary-General of the UN Crystal Ballroom Salon A & B	U.S. Poverty Plenary Learning from True Experts: Wisdom from Those with Firsthand Experience of Poverty Bonita Cuff Witnesses to Hunger LaNae Havens Circles USA Randi Carmen Schmidt Children's Leadership Council Crystal Ballroom Salon C
3:15pm-3:30pm	Break Complimentary beverages available outside the Crystal Ballroom Thanks to Our Sponsor Oxfam America	
	Skills Workshops II	
3:30pm-4:45pm	Growing Your Influence at Home: How to Build a New RESULTS Group in Your Community Washington	
	Lobbying 201: Challenging Advocacy Scenarios Crystal Ballroom Salon A	
	Fundraiser to Go: Using RESULTS Resources for an Easy, Stress-free Event Lincoln	
	Healthy Advocates: Sustaining & Growing RESULTS & Other Advocacy Groups Crystal Ballroom Salon C	
	The Advocacy Cycle: Turning Words into Actions Van Buren	
	Your Name in Print: The Art of Getting Published Potomac View (North Tower 14th Floor)	
	Where Did All the Money Go? How Citizens Can Track Aid to Make Sure it Helps Those Living in Poverty Led by Oxfam America Crystal Ballroom Salon B	
	Engaging Key Stakeholders as Advocates: Lessons Learned from the American Medical Student Association and Others Monroe	

	Getting Personal: Meeting Face-to-Face with Your Members of Congress Commonwealth	
4:45pm-5:00pm	Break Thanks to Our Sponsor Oxfam America	
5:00pm-6:30pm	General Plenary	
	Our Global Impact A moderated panel discussion with RESULTS International Partners Moderator: Maree Nutt, CEO RESULTS International (Australia)	
	Crystal Ballroom Salon A & B Presentation of the Cameron Duncan Media Award Crystal Ballroom Salon A & B	
Dinner Make Your Dinner Count! Join RESULTS for a Happy Hour at the Lebanese Taverna (Pentagon Row) (20% of proceeds donated back to RESULTS Educational Fund)		
5:30pm-8:00pm	REAL Change Scholars program (Invitation Only) Washington	
6:30pm-7:15pm	Feminine Power: Open only to Feminine Power Members Van Buren	
7:30pm-10:00pm	Film Fest Thanks to Our Sponsor Aeras	
	Global Poverty-Focused Film Fest Crystal Ballroom Salon A & B	U.S. Poverty-Focused Film Fest Crystal Ballroom Salon C
Monday June 23, 2014		
8:00am-6:30pm	Registration and merchandise table open outside the Crystal Ballroom	
7:45am-8:45am	Feminine Power: Open only to Feminine Power Members Van Buren	
8:00am-8:45am	Coffee with RESULTS/REF (U.S.) Grassroots Board Members Come to hear the latest, share your priorities and questions, and help our grassroots board members represent you! Coffee and snacks provided Crystal Ballroom Salon C	
9:00am-10:30am	Global and U.S. Poverty Plenaries Thanks to Our Sponsors the GAVI Alliance & 1,000 Days	
	Global Poverty Plenary Ending Preventable Child Deaths in a Generation Dr. Rajiv Shah Administrator of the U.S. Agency for International Development (USAID) Dr. Seth Berkley CEO of the GAVI Alliance	U.S. Poverty Plenary Ending Poverty in America by 2030: Building a Movement for Economic Mobility Michael Blake Green For All Director of Public Policy and External Affairs

	Crystal Ballroom Salons A & B	Crystal Ballroom Salon C	
10:30am-11:00am	<p align="center">Break</p> <p align="center">Complimentary coffee and tea available outside of the Crystal Ballroom</p> <p align="center">Opportunity to meet RESULTS/REF Grassroots Board Candidates</p> <p align="center">Thanks to Our Sponsors</p> <p align="center">Women Thrive Worldwide & Alliance to End Hunger</p>		
11:00am-12:00pm	<p align="center">General Plenary</p>		
	<p align="center">Key Note: Dr. Jim Yong Kim President World Bank Group</p> <p align="center">Thanks to Our Sponsor Stop TB Partnership</p> <p align="center">Crystal Ballroom Salons A & B</p>		
12:30pm-1:45pm	<p align="center">Lunch</p> <p align="center">Make Your Lunch Count!</p> <p align="center">Dine at Willie's Po Boy or Fava Pot Food Trucks (Parked outside of Hotel) 10-15% of proceeds donated back to RESULTS Educational Fund</p> <p align="center">Thanks to Our Sponsor SixHalfDozen</p>		
12:45pm-1:45pm	<p align="center">Brownbag Presentation: Stop TB Partnership</p> <p align="center">Van Buren</p>		
1:45pm-4:30pm	<p align="center">General Plenary</p>		
	<p align="center">Using Media to Change the World</p> <p align="center">David Bornstein, New York Times Columnist Michael Gerson, Washington Post Columnist Inez Russell Gomez, Editorial Page Editor, Santa Fe New Mexican</p> <p align="center">Thanks to Our Sponsor Bread for the World</p> <p align="center">Crystal Ballroom Salons A & B</p>		
	<p align="center">Interview with Sean Astin Host of Vox Populi</p> <p align="center">Crystal Ballroom Salons A & B</p>		
	<p align="center">Honoring Your Investment in RESULTS</p> <p align="center">Crystal Ballroom Salons A & B</p>		
4:30pm-5:00pm	<p align="center">Break</p> <p align="center">Complimentary beverages and snacks available outside the Crystal Ballroom</p> <p align="center">Get your Everyday Hero photo taken & tell us why you support RESULTS!</p> <p align="center">Thanks to Our Sponsors</p> <p align="center">Congressional Hunger Center & FRAC (Food Research and Action Center)</p>		
5:00pm-6:15pm	<p align="center">Review of Advocacy Day Requests</p> <p align="center">Review of Campaigns and Lobby Day Asks, with time to practice making requests</p>		
	<p align="center">U.S. Global Poverty Campaign Review and Advocacy Prep</p> <p align="center">John Fawcett Global Legislative Director</p> <p align="center">Crickett Nicovich Senior Policy Associate</p>	<p align="center">U.S. Poverty Campaign Review and Advocacy Prep</p> <p align="center">Meredith Dodson Director, U.S. Poverty Campaigns</p> <p align="center">Jos Linn</p>	<p align="center">International Partners World Bank Campaign Review and Advocacy Prep</p> <p align="center">Alison Root ACTION Deputy Director</p> <p align="center">Larry Reed Microcredit Summit Campaign Director</p>

	Allison Grossman Senior Legislative Associate	Grassroots Manager, U.S. Poverty Campaigns	Tony Baker RESULTS Education for All Campaign Manager
	Crystal Ballroom Salons A & B	Crystal Ballroom Salon C	Washington
Dinner			
6:15pm-8:00pm	Informal Advocacy Day Q&A		
	Global Crystal Ballroom Salons A & B	U.S. Poverty Crystal Ballroom Salon C	RESULTS Canada Jackson
	California Wilson/Harrison	Texas Jefferson	World Bank Washington
8:00pm-9:00pm	Feminine Power: Open only to Feminine Power Members Van Buren		
Tuesday June 24, 2014			
8:00am-9:15am	Advocacy Day Kickoff on Capitol Hill Welcome by Joanne Carter , RESULTS and RESULTS Educational Fund Executive Director Please refer to conference packet for travel information (Breakfast will not be served) Lutheran Church of the Reformation 212 East Capitol Street, Washington, DC <small>Our use of space at the Lutheran Church of the Reformation does not indicate endorsement or sponsorship by the Church.</small>		
9:15am-5:00pm	Advocacy meetings arranged by groups prior to the conference. Capitol Hill	Advocacy meetings arranged prior to the conference. World Bank	
11:00am-3:00pm	Advocacy Day Break Area RESULTS staff and volunteers will gather informally in this space to share stories, discuss strategies, and relax between meetings. Capitol Hill, House Rayburn Building Cafeteria Staff will be in the back near the vending machines.		
3:00pm-4:30pm	Informal Advocacy Day Break Room Executive Room Washington Court Hotel 525 New Jersey Avenue NW		
4:30pm-6:00pm	Advocacy Day Debrief Executive Room Washington Court Hotel 525 New Jersey Avenue NW		
6:00pm-8:00pm	Congressional Reception Join coalition partners, special guests, and members of the U.S. Congress to celebrate your accomplishments. Light Hors D'oeuvres will be served. Beverages will be available for purchase. Grand Ballroom Washington Court Hotel 525 New Jersey Avenue NW		
8:00pm-8:30pm	Feminine Power: Open only to Feminine Power Members Monroe		

Wednesday, June 25, 2014

REAL Change Scholars Program (Invitation Only)

9:00am-2:30pm

Commonwealth

9:15am-5:00pm

Advocacy meetings arranged by groups prior to the conference.

Capitol Hill