

2014 Global Campaigns

Since their adoption in 2000, the Millennium Development Goals (MDGs) have focused and galvanized the global community. These eight simple goals with clear indicators on reducing poverty and disease, increasing access to education and gender equality, and creating a sustainable, just world for all, have provided a clear vision for the future of health and development.

These goals have inspired and guided the advocacy of RESULTS to create the political will to end the worst aspects of hunger and poverty. As the 2015 deadline for the achievement of the MDGs nears, we are focused on both accelerating progress toward the MDGs, and setting the stage for what comes next: the end of extreme poverty.

When accepting his Nobel Peace Prize in December 2006, Muhammad Yunus proclaimed, “I firmly believe that we can create a poverty-free world if we collectively believe in it. In a poverty-free world, the only place you would be able to see poverty is in the poverty museums.” In his 2013 State of the Union address, President Obama said, “the United States will join with our allies to eradicate such extreme poverty in the next two decades.” This call was echoed by World Bank President Jim Kim while outlining his vision for the World Bank, saying, “we are at an auspicious moment in history when the successes of past decades and an increasingly favorable economic outlook combine to give developing countries a chance - for the first time ever - to end extreme poverty within a generation.”

With this vision in mind, in 2014 RESULTS will advocate for increased and more effective resources for education, health, nutrition, and economic opportunity, with a particular focus on two top priorities:

Global Partnership of Education (GPE)

In June 2014, the global community will come together for a pledging conference to mobilize support for the GPE, the world’s only multilateral institution dedicated solely to achieving a quality education for all children. RESULTS advocacy in 2011 resulted in the first ever U.S. Contribution to the GPE. RESULTS will advocate for a multi-year commitment from the U.S. administration to GPE to support country plans to provide quality basic education.

GAVI Pledging Conference

In late 2014, the GAVI Alliance will host its second pledging conference to close the estimated \$8 billion resource gap necessary to provide new and underutilized vaccines to poor countries. In 2011 RESULTS worked to secure the first-ever U.S. multi-year commitment to GAVI, a \$450 million investment over three years to help save 4 million lives.

Campaign	MDG(s)	2014 Context and Opportunity	2014 Objectives
Education for All	MDG 2: Achieve universal primary education MDG 3: Promote gender equality and empower women	In June of 2014, the global community will come together to pledge its support for the Global Partnership for Education’s goal of ensuring equitable access to quality basic education for all children, especially girls and children in conflict affected and fragile states. RESULTS will advocate for a multi-year funding commitment to the GPE to ensure quality basic education for all. The bipartisan advancement of the Education for All Act in the House and Senate with strong GPE language will be an important tool to engage members of Congress and build support. RESULTS will also work to enhance the impact of bilateral education programs through the research and analysis, and continue its advocacy to ensure the World Bank fulfills its commitments in basic education with new investments.	<ol style="list-style-type: none"> 1. Secure a multi-year pledge to the Global Partnership for Education from the U.S. government. 2. Secure increased appropriations from Congress for the Global Partnership for Education to fulfill U.S. literacy and girls education targets. 3. Support the advancement of the Education for All Act in the House and introduction in the Senate.
Global Health (Child Health and Nutrition)	MDG 1: Eradicate extreme poverty and hunger MDG 4: Reduce Child Mortality	In 2012 the U.S. convened a Call to Action on child survival and established a goal of ending preventable child deaths by the year 2035. Expanded access to life-saving vaccines will be essential to achieve this goal. RESULTS will work to increase U.S. funding and commitment to GAVI, which will host a pledging conference to close the estimated \$8 billion resource gap necessary to provide new and underutilized vaccines to poor countries. Building on the success of the 2013 Nutrition for Growth summit, RESULTS will also press for more and better resources to fight under-nutrition, which accounts for nearly half of deaths among children under 5, including a U.S. whole-of-government strategy. RESULTS will	<ol style="list-style-type: none"> 1. Build political support and increase U.S. funding for the GAVI Alliance at the 2014 replenishment conference. 2. Increase and improve the impact of investments in childhood nutrition and health programs.

		also advocate for both increased funding more effective oversight of U.S. maternal and child health programs to ensure better health outcomes.	
Global Health (Global HIV/AIDS and Tuberculosis)	MDG 6: Combat HIV/AIDS, Malaria and TB	New scientific breakthroughs and over a decade of progress have made the defeat of AIDS, tuberculosis, and malaria possible. At the December 2013 Global Fund to Fight AIDS, TB, and Malaria pledging conference, the U.S. committed up to \$5 billion over three years to support the Global Fund goal of saving 10 million lives by the year 2016. RESULTS will push to fulfill the U.S. pledge to the Global Fund (\$1.65 billion for FY2015) and advocate for increased funding for USAID’s bilateral TB program.	<ol style="list-style-type: none"> 1. Fulfill three-year pledge to the Global Fund to Fight AIDS, TB and Malaria by securing appropriations of \$1.65 billion for FY2015. 2. Secure increased funding for bilateral TB programs.
Economic Opportunity	MDG 1: Eradicate extreme poverty and hunger MDG 3: Promote gender equality and empower women	RESULTS will work with congressional allies to enhance oversight of USAID programs, and in particular the Microfinance Results and Accountability Act of 2004 requirement that half of microfinance funding be directed to the very poor. USAID continues to report low uptake of poverty assessment tools in its microfinance and microenterprise programs, making it difficult to know if these funds are truly reaching families most in need. RESULTS will also continue to promote microfinance’s role in empowering women, mitigating household shocks, and moving families out of poverty.	<ol style="list-style-type: none"> 1. Increase congressional oversight to direct half of microfinance assistance to the very poor. 2. Maintain funding to support microfinance programs and innovations in development.