



**RESULTS**  
the power to end poverty

SPRING 2016

## A MAJOR VICTORY FOR RESULTS' ADVOCATES

RESULTS celebrated the end of 2015 with some tremendous news: Congress finally made crucial provisions of the Earned Income Tax Credit (EITC) and Child Tax Credit (CTC) **permanent**, sending a lifeline to millions of hardworking Americans all across the country.

**Because of your unwavering support, our volunteer advocates were able to play a key role in ensuring that 50 million Americans won't have to worry about their tax credits disappearing.** These working families will be able to pay for basic things like heating, groceries, and car repairs. And 16 million Americans won't be forced into poverty or deeper into poverty.

The Center on Budget and Policy Priorities calls this one of the biggest anti-poverty legislative victories in the last 20 years.

During the course of a two year campaign, **our advocates had at least 225 face-to-face meetings**

with members of Congress, generated 140 EITC/CTC media pieces, and wrote thousands of letters and emails to Congress. Their voices truly are changing the world, one piece of legislation at a time. **And your investment has made that possible – every step of the way.**

We still have a long road ahead of us to ensure that our government's policies put low-income Americans first, and we will keep fighting to strengthen and expand these tax credits in the months and years ahead.

Together, we can end poverty and make sure that all families have not only what they need to make ends meet, but are also able to build a future in which they and their children have the opportunity to reach their full potential.

# ON THE CAMPAIGN TRAIL WITH THE ELECTION FELLOWS



*Moments after Sen. Marco Rubio (R-FL) finished speaking, the audience descended on the presidential candidate in a giant swell. Minh Nguyen and Nick Paul, Election Fellows with RESULTS, lurched forward with the crowd, trying to position themselves in the best possible way for contact. They had come to this event in picturesque Claremont, New Hampshire for a single reason: to get Rubio to commit to making global education and child nutrition a priority. It was now or possibly never. The primary was only weeks away.*

*As country music blared and the room lit up with flashing smart phones, Minh and Nick eyed the available exits. They calculated that Rubio would have to pass by them to leave the building. For the next thirty minutes, they peered through the swarm of people to make sure that he was still in view. Finally, there was an opening. When Rubio saw*

*them, he knew exactly why they were there: he had heard from Minh and Nick throughout the campaign. He was ready with a response, and said he would assign one of his staffers to look into the issues they had repeatedly raised.*

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This up-close-and-personal approach is nothing out of the ordinary for RESULTS' Election Fellows. In the months leading up to the New Hampshire primary, Minh and Nick crisscrossed the state on a nearly daily basis, attending as many campaign events as they could. The goal was to not only engage presidential candidates (both Republicans and Democrats) on RESULTS' global campaign issues – from the global fight against diseases that are drivers of poverty like tuberculosis to childhood education and nutrition – but to get their committed support.

Minh, a soft spoken 25-year-old from Houston, described attending so many Jeb Bush rallies that the candidate once smiled and exclaimed: “Are you going to ask me the same damn question again?”

Minh not only gets to know the candidates themselves, but also members of their staff, who cheerfully greet him by name. At another Rubio event that day, he exchanged breezy pleasantries with reporters from CNN and NPR. Minh is at once doggedly persistent and extremely low-key – a style that comes naturally to him and also happens to be extremely effective on the campaign trail.

“Sometimes I don't even raise my hand, I just talk to the candidate afterwards. I try to be respectful and not get too much in their face,” he said.

**And because of Minh and Nick – as well as additional Fellows in Iowa and South Carolina – every major presidential candidate has gone on record about poverty and what they will do about it.** While only one will make it into the White House, most of the others will remain in prominent national positions.

Not long after Minh and Nick approached Rubio, an Election Fellow in Iowa found the candidate at an event there to ask if he would pledge his support. Rubio demurred, but Minh made sure to ask again when the Senator paid another visit to New Hamp-

shire. Rubio's response? His staff in DC were still considering it.

The Fellows continued to engage Rubio at several more campaign events in the weeks that followed, and he continued to give them the same answer. But then, four days before the New Hampshire primary, Minh approached Rubio one more time at a rally in Derry.

The candidate finally said the word that that Minh and Nick had spent months hoping to hear: "Yes."

*It's thanks to your support that Minh, Nick and the rest of the Election Fellows were able to secure such phenomenal commitments from Sen. Rubio and the other presidential candidates!*

## DID YOU HEAR?

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Our volunteer advocates have helped to secure more than 100 cosponsors from both sides of the aisle for the Reach Every Mother and Child Act!

# Q&A ON A NEW REPORT CARD ON GLOBAL EDUCATION

This spring, RESULTS will release the initial findings of a groundbreaking pilot project called the Right to Education Index (RTEI). Tony Baker, Education for All Campaign Manager at RESULTS Educational Fund, explains why RTEI has the potential to revolutionize the way we measure progress on the right to education.

### **What is the Right to Education Index?**

RTEI is essentially a global report card that aims to ensure that all people, no matter where they live, are able to enjoy their right to a quality education. RTEI works with research institutions, governments, and education advocates to measure progress on the right to education in countries all over the world. Designed to help advocates hold their governments accountable, the intention is for the findings of RTEI to be used to drive national-level advocacy campaigns.

### **Why did RESULTS Educational Fund decide to launch this project?**

Nearly 70 years after the right to education was first enshrined by the Universal Declaration of Human

Rights, 124 million children still don't have access to basic education. Moreover, the number of out-of-school children is now actually on the rise. And for those who do manage to get into school, the quality of education tends to be very low. In total, nearly 40 percent of children of primary school age (250 million kids) are failing to learn the basics. This has to change.

As an advocacy organization with partners and affiliates around the world, RESULTS is able to bridge the gap between researchers, human rights experts, governments, and advocates. With a proven history of robust, evidenced-based grassroots campaigning, RESULTS has the unique strengths needed for RTEI to lead to lasting change.

### **Why is RTEI important?**

RTEI has the potential to revolutionize how citizens and governments monitor and uphold basic human rights. RTEI can drive public and political dialogues on the right to education and strengthen grassroots campaigns. This will lead to more children around the world accessing quality education, which will help to break the cycle of poverty.

# JOIN US ON THE “ROAD TO RIO” AND HELP STOP CHILD MALNUTRITION



As the world’s top athletes gear up for the Olympic Games this summer in Brazil, RESULTS advocates will be kicking off a major advocacy campaign to improve childhood nutrition. This year’s summer Olympics in Rio De Janeiro will be an opportunity to put a spotlight on this critical issue as we prepare for the second Nutrition for Growth summit where world leaders will come together to pledge their political and financial support to fight global malnutrition.

RESULTS has been on the frontlines of advocacy on child health and nutrition for over 35 years, helping cut the number of young children who die every day by

more than half. But this work isn’t yet finished: malnutrition is still the single largest contributor to child deaths worldwide, underlying 45 percent of deaths among children under five. That’s why we’ll be pushing world leaders to do their part in making sure every child can get the nutrition and health care she needs and deserves. Stay tuned in the coming weeks to find out how you can join RESULTS and our global partners on the “Road to Rio” and the fight against malnutrition.

## JOIN US IN D.C. THIS SUMMER

### 2016 RESULTS International Conference

**Washington Court Hotel**  
**Washington, DC**

**June 25–28**

Join us in D.C. this summer for the 2016 RESULTS International Conference! With an incredible line-up of speakers including bestselling author Barbara Ehrenreich and Partners in Health co-founder Dr. Paul Farmer, and exciting new skill-building workshops like “On the Air: Reaching Your Community Through the Radio,” you won’t want to miss this.

