



RESULTS International Conference 2014 Workshop and Plenary Descriptions

Saturday, June 21: 8:00 am – 8:45 am

Crystal Ballroom Salon A & B

Welcome to the RESULTS International Conference Orientation!

Welcome! During this session, we'll provide a brief orientation to the conference, providing answers to questions and helping those who are new to make the most of the days we'll spend together here in Washington, DC. If you are here for the first time, you are warmly invited!

Saturday, June 21: 9:00 am – 1:15 pm (Open only to REAL Change participants)

REAL Change Program

Washington Ballroom

Passionate young voices are needed to end poverty around the world and here in the U.S. This summer, the RESULTS International Conference offers a chance for 18 to 30 year-olds to build their advocacy skills and put them into practice on Capitol Hill and in their communities. See *full conference agenda* for additional REAL Change sessions.

Saturday, June 21: 9:00 am - 12:00 pm

Who Do You Want to be in the World?: Leadership Tips for Everyone

Crystal Ballroom Salon A & B

Description: Based on some of the key ideas from RESULTS founder Sam Daley-Harris' reissued book *Reclaiming Our Democracy*, this morning-long session will help you tell the story of why you advocate and what's at stake in the quest to end extreme poverty. Fresh inspiration and practical tips will be yours for the taking.

Laying the Groundwork for Media Success: Media Skills Intensive

Potomac View Room 14th floor

You know how to write a great letter to the editor, so what's next? This workshop takes the long view on our work with the media, exploring how to "think like a journalist," build strong media relationships, make national and global issues relevant to our local communities, and maximize the impact of our media successes. Participants will hear straight from journalists and leave with resources to support them in their future media work.

Building Opportunity: Developing Grassroots Engagement Avenues with the Microcredit Summit Campaign

Crystal Ballroom Salon C

Join the Campaign for an engagement-oriented session, designed to work together with you to develop opportunities for building an advocacy agenda with the Microcredit Summit Campaign. The session will start with a brief orientation to the Campaign's major priorities and mission of creating industry alignment around its second goal of helping 100 million families lift themselves out of extreme poverty and the ways we are linking this goal with the World Bank's 2030 objectives. Then engage in small groups with Campaign staff to discuss advocacy ideas about how we can work together to create a groundswell to end extreme poverty. Also hear from your grassroots colleagues about how they have started to engage and what drives their enthusiasm.

Saturday, June 21: 1:15 pm – 2:15 pm

Crystal Ballroom Salon A & B

Conference Opening Celebration and Remarks: Why Advocacy Matters in This Moment

Joanne Carter, the executive director of RESULTS/REF, will welcome you to the International Conference!

Saturday, June 21: 2:15 pm – 3:30 pm

Crystal Ballroom Salon A & B

A conversation with Tavis Smiley, Host of *Tavis Smiley on PBS* and the *Tavis Smiley Show* from PRI

In light of the escalating number of Americans living in poverty, and as a continuation of Tavis Smiley's leading efforts on this issue, the Tavis Smiley Foundation's new four-year initiative, Ending Poverty: America's Silent Spaces, is partnering with RESULTS to discuss the state of poverty as the country moves towards mid-term elections, and what actions the public can take to help address poverty including influencing public policy in local communities through their vote. Mr. Smiley will discuss strategies to engage the media and the public at large to discuss poverty and how the anti-poverty movement should involve those with firsthand experience of poverty in the debate.

Saturday, June 21: 4:00 pm – 5:30 pm

Lobbying 101: Getting Started

Crystal Ballroom Salon A

Description: New to lobbying? Intimidated by the thought of going to Capitol Hill? Have questions about how best to prepare? Wondering what to expect? Then this session is for you! You'll gain great insights and tips from those who know the parliamentary and congressional systems.

Off the Sidelines, Into the Game: Cultivating Advocates Using the Action Network and the Ladder of Engagement

Crystal Ballroom Salon C

What are some top tips for cultivating new advocates . . . those who are around the margins of your group but who have not yet jumped in full-force? Are there ways to gradually engage people so that they progressively gain strength in advocacy . . . and, consequently, so does your group? Join us to talk about it!

Getting Global Child Survival Into the Local News

Potomac View Room 14th floor

In this workshop, we'll discuss tried-and-true strategies for effective media work on child survival and vaccines. With replenishment of the GAVI Alliance around the corner, this session will position new advocates and veterans alike for successful media this fall and into the years ahead. The session will be led by RESULTS partner Shot@Life, which educates, connects and empowers Americans to champion vaccines as one of the most cost-effective ways to save the lives of children in developing countries.

Growing Influence with Elected Officials: Expanding Our Coverage of Members of Congress and MPs

Van Buren Room

Now is the time to use your passion for the work and your knowledge of the process to influence more members of Congress. RESULTS has set a goal of having activists in two-thirds of all Congressional Districts and every single state, and expanding our coverage of members of Parliament around the world. RESULTS volunteers are in a unique position to inspire new activists. This session will give you the tools to identify potential allies and create a powerful invitation. You'll leave with the tools, support, and your own action plan to build a bigger and stronger RESULTS.

Discovering and Honoring Personal Stories in Your Community for Advocacy: Best Practices from the TB Voices Project

Commonwealth Room

The TB Voices Project, based in Washington state, is an innovative example of how RESULTS activists can engage at the local level for the betterment and health of our local, national and global community. Rugg will provide RESULTS activists insights and inspiration into best practices for uncovering TB stories in their own communities. Participants will work in small groups, review audio and video clips of interviews with persons impacted by TB, practice connecting the local TB story with the national and global narrative, and observe a live interview with a person impacted by TB. RESULTS activists will be ready to share a TB experience in a meaningful and powerful way with their Member of Congress.

An Inviting Proposal: Getting People in the Room for Your Fundraiser Event *Lincoln Room*

Hear best practices and tactics on how to get people in the room at your fundraising events. This workshop will also touch on how fundraising can be used as outreach to increase your dollars raised and build awareness at the same time.

Saturday, June 21: 6:30 pm – 7:30 pm

Hotel Lobby

Everyday Heroes Dash

Don't miss your chance to help us celebrate our everyday superheroes and see all our RESULTS runners come out the hero when they finish!

Sunday, June 22: 9:00am – 10:15 am

Crystal Ballroom Salon A, B, C

Scene Setting: Global, U.S. Poverty, and International Campaign Overviews

In these sessions, RESULTS staff will review progress on our campaigns to set the stage for subsequent sessions during the conference and lobby day meetings on Capitol Hill and at the World Bank.

Sunday, June 22: 10:45 am – 12:15 pm

Crystal Ballroom Salon A & B

A Conversation with Marian Wright Edelman

Marian Wright Edelman, President and Founder of Children's Defense Fund and longtime member of the RESULTS/REF Board of Directors, will share her vision for ending child poverty in the United States.

Sunday, June 22: 12:30 pm – 1:40 pm

Van Buren Room

Brown Bag Workshop: Emerging Post-2015 Development framework and the Sustainable Development Goals.

This panel discussion is intended to support participants to discover for themselves the answer to the question: What contribution is the world calling me (and us collectively) to make toward the creation and fulfillment of the emerging Post-2015 Development framework and the Sustainable Development Goals? Members of the RESULTS and ACTION international partnership will offer updates on our involvement and insights on the process.

Sunday, June 22: 1:45 pm – 3:15 pm

“Learning from the True Experts: Wisdom from Those with Firsthand Experience of Poverty”

Crystal Ballroom Salon C

Too often, we rely on statistics to prove a point, forgetting that each one of those numbers is a person with his or her own unique and powerful story. During this session, you will hear from people who have experienced poverty firsthand. These brave individuals will help us begin to understand the complexities of poverty. These stories will teach us how our policies connect to each other, bring a touch of emotion and realism to work, and teach us how to engage more “real experts” in our anti-poverty advocacy.

More to Learn: What it Takes to Reach All Children with Quality Education **Crystal Ballroom Salon A & B**

With just days before the Global Partnership for Education’s pledging conference in Brussels, this is a unique opportunity to hear from former Australian Prime Minister and Chair of the Board of Directors of the Global Partnership for Education Julia Gillard. We’ll talk with Ms. Gillard about her thoughts on what’s ahead for the Global Partnership’s replenishment and global education writ large, why she chose to focus on education for all after her retirement from politics, and her advice for how activists can build champions to fight poverty in their governments.

Sunday June 22: 3:30 pm – 4:45 pm

Getting Personal: Meeting Face-to-Face with Your Members of Congress

Commonwealth Room

Talking to your member of Congress face-to-face about the issues you hold dear can be one of the most empowering experiences of your life. These face-to-face meetings are also integral in making your advocacy successful. But what if you don’t know how to get one? Or when you do ask, you never seem to get a yes? Join us for this interactive training on the best practices for securing face-to-face meetings. We’ll identify the challenges groups face in getting face-to-face meetings, help you craft a strong plan for scheduling a face-to-face meeting back home, and help you set up ongoing support in reaching your goals.

The Advocacy Cycle: Learning to Spin the Wheel of Change

Van Buren Room

Is advocacy an on-going process, or does it have a start and an end? What stages are there to an effective advocacy campaign? This workshop breaks down the advocacy process and provides practical steps that you can take back to your community for developing an effective plan of action on the issues for which you are advocating.

Engaging Key Stakeholders as Advocates: Lessons Learned from the American Medical Student Association and Others

Monroe Room

In this workshop, the speakers from the American Medical Student Association (AMSA) will discuss and train participants in how to engage their members and other health professionals in their communities in grassroots advocacy. AMSA, with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States. Today, AMSA is a student-governed, national organization committed to representing the concerns of physicians-in-training. AMSA members are medical students, premedical students, interns, residents and practicing physicians. Founded in 1950, AMSA continues its commitment to improving medical training and the nation’s health.

Your Name in Print: The Art of Getting Published

Potomac View Room 14th floor

Ready to see your name in the opinion pages of your local newspaper, calling attention to issues of poverty and the need for action? In this workshop we’ll talk through best practices for writing and publishing letters to the editor and op-eds that convince decision makers and the public to take action.

Sustaining and Growing Groups

Crystal Ballroom Salon C

This workshop will give you new tools to use while working with groups. We will do an exercise together that will train you to think and perform with power, fun, and ease. You will leave the workshop with the ability to take steps that will have you be more effective with your RESULTS group and other important areas in life.

Where Did All the Money Go? How Citizens Can Track Aid to Make Sure it Helps Those Living in Poverty

Crystal Ballroom Salon B

Come learn how to find and use existing data to find out how foreign aid is spent, and where the gaps are in accessible information (and how we’re lobbying Congress to get it!). Aid experts from Oxfam and College of William and Mary will be on hand to show RESULTS activist how to access and use available data on US foreign aid.

Lobbying 201: Challenging Advocacy Scenarios

Crystal Ballroom Salon A

Feeling stuck in your advocacy work? Struggling to make a champion out of your member of Congress? In this Advocacy 201 session, learn from a panel of trade leaders about the do’s and don’ts of lobbying and how to build

relationships that move your members of Congress up the champion scale. Bring your challenging advocacy scenarios to share and to work through with experts in the room!

Growing Your Influence at Home: How to Build a New RESULTS Group in Your Community

Washington Room

More voices are needed to end poverty, so RESULTS U.S. has a goal of establishing chapters in two-thirds of congressional districts and all 50 states. Come learn how you can be part of this movement by starting or keeping a new chapter flourishing in your community, at your college/university, or in a neighboring community. RESULTS expansion staff will demystify the process during this workshop and get you started with a concrete plan to follow in months to come. This is your opportunity learn and share best practices on how to engage friends, family, and the community in becoming who they want to be in the world.

Sunday June 22: 5:00 pm – 6:15 pm

Crystal Ballroom Salon A & B

Our Global Impact

During “Our Global Impact”, partners from across RESULTS’ international network will present interesting aspects of their international advocacy work. During three mini-panels moderated by Maree Nutt, director of RESULTS Australia, partners and allies will discuss international grassroots expansion, lessons learned from resource mobilization moments, and shaping policies for the end of poverty by 2030.

Sunday, June 22: 7:00 pm – 11:00 pm

U.S. Poverty Focused Film Fest:

Crystal Ballroom Salon C

Racial Wealth Gap Growing in America

While income inequality is exploding into the American zeitgeist, the newest data shows that racial inequality is the elephant in the room. Rep. Hakeem Jeffries, D-N.Y., joins Ronan Farrow Daily to discuss.

Too Many Improper EITC Payments: TIGTA

The Treasury Inspector General for Tax Administration (TIGTA), the IG that oversees the IRS, said today the agency has not taken enough action to reduce improper payments to beneficiaries of the earned income tax credit. CNBC's Eamon Javers reports.

Minimum Wage or EITC: Which helps the poor more?

The US poverty rate has risen to 15 percent, and more than 46.5 million Americans are living below the poverty line. In a slow-growth economy, low-income Americans are still struggling 56 months after the Great Recession technically ended. In his State of the Union speech, President Obama said he would raise the minimum wage for federal contractors and called on Congress to raise the federal minimum wage. Others have offered an alternative policy change: enhancing the earned income tax credit. Which solution would do a better job of helping the poor? What impacts would each have on businesses and the economy generally? And what are their implications for the federal budget? Join AEI for a timely debate of these key questions among a diverse group of experts.

This World: America’s Poor Kids (Documentary)

In the United States, child poverty has reached record levels, with over 16 million children now affected. Food banks are facing unprecedented demand, and homeless shelters now have long waiting lists, as families who have known a much better life sometimes have to leave their homes with just a few days notice. This World asks three children whose families are struggling to get by to explain what life in modern America really looks like through their eyes. Told from the point of view of the children themselves, this documentary offers a unique perspective on the nation's flagging economy, and the impact of unemployment, foreclosure, and financial distress as seen through the eyes of the children affected.

Global Film Fest:

Crystal Ballroom Salon A & B

TED Talk: The Good News on Poverty (Yes, there is good news)

Human beings have been campaigning against inequality and poverty for 3,000 years. But this journey is accelerating. Bono "embraces his inner nerd" and shares inspiring data that shows the end of poverty is in sight ... if we can harness the momentum.

(Clips) GAVI Alliance

1. GAVI Alliance Goals for Replenishment
2. GAVI basics
3. Saving lives and protecting health in Africa

Global conversation on the Post-2015 sustainable development agenda

The video highlights the ongoing UN-led effort to hear from people around the world and at every level of society what their priorities are for the post-2015 development agenda. This will in turn inform countries as they work to create a new set of targets that will succeed the Millennium Development Goals (MDGs) in 2015.

(Clips) Global Partnership for Education

1. How to Get Millions of Children in School and Learning
2. Quality Education for All Children

Bonsai People (Official Trailer)

Bonsai People takes a compelling look at Muhammad Yunus - one of only seven people in the world to receive the Nobel Peace Prize, the Presidential Medal of Freedom and the Congressional Gold Medal - pioneered the innovative banking program known as microcredit. The program, which provides poor people with small loans they can use to launch businesses, has since spread to every continent and has benefited more than 100 million families.

TED Talk: Kakenya Ntaiya: A girl who demanded school

Kakenya Ntaiya made a deal with her father: She would undergo the traditional Maasai rite of passage of female circumcision if he would let her go to high school. Ntaiya tells the fearless story of continuing on to college, and of working with her village elders to build a school for girls in her community.

EXPOSED: The Race against Tuberculosis (Official Trailer)

EXPOSED is a four-part series of short films that tell the story of the deadly global epidemic of tuberculosis. The series focuses on current efforts to halt this airborne disease, which is growing more difficult to address, as well as the urgent movement to develop new tools to prevent it. EXPOSED tells the stories of four inspiring individuals interspersed with expert commentary from some of the world's top TB physicians, scientists, advocates and policymakers.

MAIN FEATURE: TB Silent Killer

Tuberculosis was once thought to be a disease of the past. But with virulent new drug-resistant strains emerging faster than ever, TB -- passed simply by a cough or a sneeze -- is the second leading cause of death from an infectious disease on the planet. In TB Silent Killer, FRONTLINE presents an unforgettable portrait of the lives at the pandemic's epicenter.

Phumeza Takes the TB Manifesto to the World Health Assembly

Phumeza Tisile, a former extensively drug-resistant tuberculosis (XDR-TB) patient, took the DR-TB Manifesto to the 67th World Health Assembly in Geneva, Switzerland, in May 2014. More than 55,000 people signed the petition that calls for urgent action to improve treatment for people living with DR-TB.

Monday, June 23: 8:00 am – 8:45 am

Crystal Ballroom Salon A & B

Coffee with the Grassroots Board Members

Join an informal conversation with RESULTS/REF Grassroots Board Members Scott Leckman, Heide Craig, Lydia Pendley, Ginnie Vogts, and Beth Wilson. Coffee and refreshments will be provided.

Monday, June 23: 9:00 am – 10:30 am

Ending Preventable Child Deaths in a Generation

Crystal Ballroom Salon C

In 2012, the U.S. alongside India, Ethiopia, and UNICEF launched the audacious global campaign to end preventable child deaths by the year 2035 at the Child Survival Call to Action. At the two year anniversary, hear from USAID Administrator Raj Shah about the progress we've made and where we need to continue to accelerate momentum. In addition, hear from GAVI Alliance's CEO, Seth Berkley, on GAVI's five-year plan of immunizing 300 million children and saving 5-6 million lives by rolling out new and underutilized vaccines that fight the leading killers of kids in the poorest countries.

Ending Poverty in America by 2030: Understanding Economic Mobility and How to Talk About It

Crystal Ballroom Salon C

When describing the path his life has taken, Michael Blake humbly refers to the words of his mother who remarked that the family had gone, "from no house to the White House." A former senior campaign and White House official, Michael has committed himself to the empowerment of others like him who may not have direct access to opportunities to participate in the policy and political debates that shape this nation. This session will offer insights on how we can effectively engage others and build a broader movement to create economic mobility for all Americans

Monday, June 23: 11:00 am – 12:30 pm

Crystal Ballroom Salon A & B

Keynote with Jim Kim: Partnering to End Poverty

As co-founder of Partners in Health and a leader at the World Health Organization, Dr. Jim Kim has a track record of setting audacious goals to improve health and fight poverty. As World Bank President, he announced a goal to end extreme poverty by 2030, and an interim target of bringing global poverty rates down to 9 percent by 2020. RESULTS will welcome Dr. Kim in a dialogue on how we can work alongside the World Bank to build the movement to end extreme poverty.

Monday, June 23: 12:45 am – 1:40 pm

Washington

Stop TB Partnership Brownbag

Exciting opportunities to leap forward on tuberculosis! Come to this session to hear from the Stop TB Partnership about new ways to talk about TB and persuade policy makers to care and take action. We have big opportunities to make faster progress to end the pandemic! Jon Liden and Greg Paton of Stop TB in Geneva and David Bryden of

RESULTS will lead this discussion and share upcoming plans -- and we need YOU to participate and contribute your ideas.

Monday June 23: 1:45 pm – 4:00 pm

Crystal Ballroom Salon A & B

Using Media to Change the World

For decades RESULTS advocates have raised their voices in the press for the end of poverty, and in this session we'll get to discuss the power of the pen with three leading media voices. Through their work on topics ranging from microfinance to food insecurity in the United States to the global AIDS epidemic, these journalists are bringing critical attention to the need—and the opportunity—to tackle some of the most pressing poverty issues of our time.

Interview with Sean Astin

Sean Astin is an American film actor, director, voice artist, producer and author, best known for his roles in *The Goonies*, *Rudy*, and *Lord of the Rings*. But his interests go beyond film. Sean believes in public service, civil engagement, dialogue, and raising one's voice in our democracy. He has a weekly Internet show called Vox Populi, where he engages people in current events in a civil manner. We'll ask Sean about how he got interested in dialogue and politics, and get his take on what RESULTS adds to civic engagement.

Monday June 23: 4:30 pm – 6:00 pm

Global, U.S. Poverty, and International Campaign Reviews and Prep

Review of campaigns and lobby day asks, with time for making practice requests.

Monday June 23: 6:00 pm – 8:00 pm

Informal Advocacy Day Prep

Use this time to meet with others attending congressional meetings and ask questions of RESULTS staff.

Tuesday June 24: 8:00 am – 9:15 am

Lutheran Church of the Reformation

Lobby Day Kickoff

Join us as we kick start our day with motivation and encouragement from one another for our day to come!

Tuesday June 24: 11:00 am – 3:00 pm

Rayburn Building Cafeteria

Advocacy Day Break Area

Stop by the House Rayburn Building's Cafeteria to meet up with other RESULTS conference participants, grab lunch, and share highlights of your day so far. Staff will also be available to answer questions.

Tuesday June 24: 3:00 pm – 5:00 pm

Informal Advocacy Day (Bag Drop) 3-4:30 p.m.

Washington Court Hotel, Executive Room

Feel free to relax in this space after your Lobby Day meetings finish. (Please note: If you choose to drop your bags in this room, they will be unattended.)

Advocacy Day Debrief 4:30-5:00 pm

Come share about your experiences from the day and learn from others about their lobbying encounters. Strategize with others on how to follow up on your meetings. This is an energy packed session.

Tuesday June 24: 6:00 – 7:00 pm

Washington Court Hotel, Grand Ballroom

Congressional Reception

Join all our partners, special guests, and members of the U.S. Congress to celebrate your accomplishments. Light refreshments will be served.