

# RESULTS

the power to end poverty

## Maternal/Child Health & Nutrition

April 12, 2015 2:00 pm ET

Video: <https://www.fuzemeeting.com/fuze/f2988286/28404070>

Audio only: (201) 479-4595, meeting ID: 28404070

For closed captioning of today's call, go to <http://west.typewell.com/lbpbjmde>.

# Welcome from RESULTS Executive Director Dr. Joanne Carter



# 3 Guest Speaker – Dr. Rajiv Shah, former administrator of USAID

Dr. Rajiv Shah led the efforts of nearly 10,000 staff in more than 70 countries around the world to advance USAID's mission of ending extreme poverty and promoting resilient, democratic societies.

Dr. Shah led President Obama's landmark Feed the Future and Power Africa initiatives and has refocused America's global health partnerships to end preventable child death. Feed the Future, alone, has improved nutrition for 12 million children and empowered more than 7 million farmers with climate-smart tools they need to grow their way out of extreme poverty.



# Global Poverty Campaigns Update

## John Fawcett, Legislative Director



## Laser Talk - Lisa Marchal, Senior Global Grassroots Associate

### Request Support for Upcoming Maternal/Child and Health Legislation

Adapt this talk to a number of audiences – members of Congress, the media, your community.



**Engage:** I have three nieces, and I want nothing more than for them to have a childhood free of preventable disease that allows them to start life on a solid footing.

**State the Problem:** But I'm aware how fragile childhood can be. Worldwide, 6.3 million children die each year before they reach their fifth birthday, and most of these deaths are preventable.

**Inform on the solution:** This spring, legislation will be introduced in Congress that could help put us on a track to ending senseless deaths of young children once and for all. The legislation will emphasize transparent, effective funding to save kids, and it's the kind of powerful legislation that first interested me in being an advocate for the end of extreme poverty in the first place.

**Call to action:** No matter where they live, children who need our help to thrive. When the bill is introduced, I hope those who represent me in Congress will cosponsor it and make bright futures a priority.

# Grassroots Café

**Ken Patterson, Director of Global Grassroots Advocacy**



Featuring Andy Clarke, RESULTS South Kitsap/Gig Harbor





# Group Photo of the Month

RESULTS Atlanta, at a recent face-to-face meeting with Rep. Hank Johnson (GA-4)



# Hot This Month!

1. Generate MCH media.
  2. Educate Congress on forthcoming MCH legislation. Rs particularly important.
  3. Review your group plan to check progress. Create a group plan if you have not.
  4. Report on your activities for quarter #1. Find online forms in Weekly Update.
  5. Register and recruit for the IC.
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# Media Opportunity

- [April Action Sheet](#): MCH LTEs and Opeds
- Hooks:
  - Look at your local paper
  - Debate on foreign policy has been in the news, but surely we can agree on children
  - <http://www.countyhealthrankings.org>
  - US nutrition (SNAP), child survival and nutrition
  - Others ideas? Share in chat window or hit \*1

# Media Incentives

- Anyone who gets a letter to the editor, oped, editorial, news piece published during the month of April will be entered into a drawing for a \$300 IC scholarship!
  - Same for month of May!
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# Media Can Surprise

Andy Clarke

South Kitsap/Gig Harbor



## Taking Action

How many letters or opeds on Maternal & Child Health will you or your group submit in April?

Type the number and your group name, or your name in the chat window, or hit \*1 to unmute and share your answer.

# International Conference

- Grow your group by inviting new people
- Re-inspire yourself
- Make it affordable for everyone:
  - Fundraise locally
  - Share rooms & rides: [ic-help-share@googlegroups.com](mailto:ic-help-share@googlegroups.com)
  - Real Change
  - [Gap Fund for Global Volunteers](#)

# Opportunities

- **Two Dollar Challenge Debrief, 8 pm ET on Monday April 13.** Meeting URL: <http://fuze.me/28107954> or dial (201) 479-4595, meeting ID 28107954.
- **International Conference Webinar: What's In It For You? Join 8 pm ET on April 16 or 1 pm ET on April 17.** Bring a guest to this quick preview of the big event of 2015! Join online at <http://fuze.me/28157166>, or join by phone at (201) 479-4595, meeting ID 28157166.
- **RESULTS Introductory Call, 1 pm ET on April 24.** [Click to RSVP for the call.](#)
- **RESULTS International Registration, July 18-21.** [Registration is open!](#)



# Open Phones





“It is always the simple that produces the marvelous.”

– Amelia Barr