To our amazing advocates and allies:

I’m thrilled to welcome you to the 2017 RESULTS International Conference!

We have an inspiring and action-packed four days ahead, with dozens of speakers, plenaries and workshops, but YOU are the reason this conference is taking place and why it matters. We are thrilled to have advocates from every corner of the U.S and from over 20 countries.

This is my 25th year on staff with RESULTS, and if there’s one thing I’ve learned in that time, it’s the power of passionate, committed advocates to shape government priorities and create profound change. In this fraught political moment, your voices are more important than ever.

It’s our volunteer advocates — you! — who are the core and the driver of our impact. It’s all of you who are meeting with your members of Congress or parliament throughout the year, getting published in the media, and working to mobilize your community. It’s you who will be raising your voices on Capitol Hill and at the World Bank on Tuesday. And it’s you who are driving change — and impacting millions of lives across the country and around the world.

That’s not to say it’s always easy, or that we aren’t facing formidable challenges. But RESULTS volunteers and our advocacy partners — both here in the U.S. and all over the world — have shown me what is possible. That being ambitious, thinking big, building powerful relationships with policy makers, and never giving up is who we are.

Earlier this month, the New York Times said that when it comes to advocacy, “you’d be hard pressed to find better guidance than the experiences of RESULTS’ volunteers.” That same piece went on to say “RESULTS is one of America’s best-kept secrets.” Let’s not keep this secret any longer! I hope when you leave this conference, you’ll go with the inspiration to grow this movement and invite many more people to take action that transforms policy and politics.

Together, we will create a more just, equitable, and humane nation and world. Thank you for being here and for the difference you make every day.

With deepest appreciation,

Dr. Joanne Carter
Executive Director, RESULTS and RESULTS Educational Fund
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Download the conference app by searching for “RESULTS Attendify” in the App Store or Google Play.

RESULTS Conference
July 22-25, 2017 • Washington, D.C.
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<td>Building Advocacy Training Skills to Engage Your Community</td>
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<td>10:00am - 12:00pm</td>
<td>Awakening our Consciousness, Restoring our Democracy</td>
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<td>Marianne Williamson, Author and Lecturer</td>
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<td>Poverty, Power and the People Behind the Numbers: Stories from the Experts on Poverty</td>
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SUNDAY, JULY 23  
Session descriptions on pages 14-20.

7:00am - 8:30am  
Everyday Hero Dash 5K  
Lobby

8:50am - 10:30am  
PLENARY | Going the Last Mile  
Grand Ballroom

Dr. Jim Yong Kim, President, World Bank Group  
Sir Fazle Hasan Abed, Founder and Chairman, BRAC  
Dr. Joanne Carter, Executive Director, RESULTS

10:30am - 11:45am  
PLENARY | The Wake-Up Call Has Come — But How Do We Answer It?  
Grand Ballroom

Michael Blake, New York Assemblyman from the 79th District & Vice Chair of the Democratic National Committee  
Frances Moore Lappé, Author  
Julieta Garibay, Deputy Advocacy Director, United We Dream  
Ken Patterson, Director, Global Grassroots Advocacy, RESULTS

11:45am - 1:00pm  
Lunch

11:45am - 1:00pm  
Brown Bag Lunch | Zambia Learning and Sharing Tour  
Atrium

1:00pm - 2:00pm  
WORKSHOP BLOCK 1

The Art & Agency of Storytelling in Advocacy  
Atrium

Moving Beyond “Us vs. Them”: Non-Partisan Advocacy in a Partisan Environment  
Grand Ballroom

Legislation 101: An Introduction to the U.S. Legislative Process  
Springwood

Getting Your Letter to the Editor Published  
Hermitage

Let’s Raise the Roof! How to Increase Funds, Morale, and Awareness through Grassroots Fundraising  
Sagamore Hill

Sustaining the Fight with Enthusiasm and Hope  
Montpelier

2:00pm - 2:15pm  
Break

*Sunday agenda continued on page 8.*
SUNDAY, JULY 23  (continued)

2:15pm - 3:00pm  PLENARY | A Day at the Fare: One Woman's Welfare Passage  Grand Ballroom
   Pamela M. Covington, Speaker and Author
   Stephen Blobaum, RESULTS Expert on Poverty

3:00pm - 4:00pm  Awards Ceremony & Honoring Your Investment  Grand Ballroom

4:00pm - 4:15pm  Break (Special thanks to the Washington Court Hotel for sponsoring this break.)

4:15pm - 5:15pm  WORKSHOP BLOCK 2
   Scaling Approaches to Ending Ultra Poverty through Social Protection and Livelihoods Programs  Montpelier
   Engaging with the World Bank: Opportunities and Challenges in Global Development  Hermitage
   Leaving No One Behind: The Challenge of Global Health Transitions  Springwood
   Advocating to End Poverty in an Age of Nationalism and Populism  Grand Ballroom
   Understanding Poverty, Hunger, and Healthcare through a Racial Justice Lens  Atrium

5:15pm - 5:30pm  Break

5:30pm - 6:30pm  WORKSHOP BLOCK 3
   The Basics of Using Technology to Organize  Atrium
   Growing the Movement: How to Start a RESULTS Chapter  Madison
   Developing Grassroots Influencers in Your Community  Montpelier
   Getting Real with Our Commitment to End Extreme Poverty: Creating Champions in Congress  Grand Ballroom
   Creating Change by Forming Deep Relationships with Lawmakers and Their Staff  Springwood
MONDAY, JULY 24  
Session descriptions on pages 20-25.

8:00am - 8:45am  
Coffee with Grassroots Board Members  
Atrium

8:50am - 9:45am  
PLENARY | Activism for Health Equity  
Grand Ballroom

Dr. Joia Mukherjee, Chief Medical Officer, Partners in Health

9:45am - 11:00am  
PLENARY | Media in 2017: What’s New, What’s Not, and Why It Matters  
Grand Ballroom

Pam Fessler, Correspondent, NPR National Desk  
Janell Ross, Political Reporter, Washington Post  
Ann M. Simmons, Writer and Editor, Los Angeles Times  
María Peña, Washington Correspondent, La Opinión  
Colin Smith, Director of Communications, RESULTS

11:00am - 11:15am  
Break

11:15am - 12:15pm  
WORKSHOP BLOCK 4

View from the Inside: How to Talk to Lawmakers and Their Staff  
Grand Ballroom

Growing Our Movement by Sharing Our Skills: Running a Great Advocacy Workshop in Your Community  
Hermitage

Making Headlines: Working with the Local Media  
Springwood

Legislation 201: An Overview of the Budget and Appropriations Process  
Atrium

Building a Network of Community Action-Takers to Influence Decision Makers  
Sagamore Hill

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<td>12:15pm - 1:30pm</td>
<td>Brown Bag Lunch</td>
<td>Monitoring the Right to Education Worldwide: From Research to Action</td>
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<td>SPLIT PLENARY</td>
<td>Transforming the Future: How to Reach All Children with Quality Education (Global)</td>
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<td>Michael Gerson, Columnist, Washington Post</td>
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<td>Geoff Adlile, Director, Advocacy and Communications, Global Partnership for Education</td>
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<td>Betty Missokia, Education and Gender Consultant</td>
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<td>Kolleen Bouchane, Founder and CEO, Pinwheel Strategies</td>
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<td>2:45pm - 3:15pm</td>
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<td>3:15pm - 4:15pm</td>
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<td>The Rise of Superbugs: Tackling Antibiotics Resistance</td>
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<td>Profiting Off the Poor? “Low-Fee” Private Schools and the Campaign for Free Universal Education</td>
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<td>Out of the Lab and into the World: Breakthroughs in Global Health Innovation</td>
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<td>How to Eat Dollars: Understanding the Numbers Behind Global Nutrition Advocacy</td>
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<td>Upside Down: How Tax Cuts Reward the Wealthy and Threaten Anti-Poverty Programs</td>
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<td>4:15pm - 4:30pm</td>
<td>Break</td>
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<td>Review of Asks and Prep for Advocacy Day</td>
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<td>Virginia</td>
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TUESDAY, JULY 25

8:00am - 9:00am  Advocacy Day Kickoff  Capitol Hill: Russell Senate Office 325
Sherrod Brown, United States Senator
Susan Collins, United States Senator
The Right Honorable Nick Herbert, Member of Parliament, UK

9:00am - 5:00pm  Advocacy Day Meetings  Capitol Hill and World Bank
Break Area  Capitol Hill: Rayburn House Cafeteria

4:00pm - 5:15pm  Advocacy Day Debrief  Springwood

5:30pm - 7:00pm  Advocacy Day Reception  Washington Court Hotel: Grand Ballroom

WEDNESDAY, JULY 26

8:00am - 5:00pm  Advocacy Day Meetings  Capitol Hill

8:30am - 12:00pm  Media 201  Montpelier

9:00am - 12:00pm  Experts on Poverty (Invite Only)  Capitol

9:00am - 1:00pm  REAL Change Fellowship (Invite Only)  Executive
SATURDAY SESSION DESCRIPTIONS

8:30am | Building Advocacy Training Skills to Engage Your Community

Ken Patterson, Ana Castillo-Nye, Craig Roshaven, Bruce Preville, Lindsay Saunders, Judy Arbogast

These are extraordinary times in our democracy. If we want to end poverty, it will require RESULTS advocates to engage many more people in effective advocacy. This workshop will prepare you to become an advocacy skills trainer so you can grow the movement to end poverty in your community, and share the magic of RESULTS with others working for social justice. If interested, we will connect you with one of our 15 Master Advocacy Skills Trainers to mentor you as you take the training back home.

10:00am | Awakening Our Consciousness, Restoring Our Democracy

Marianne Williamson, Author and Lecturer

There is a call going out from deep within the American psyche now: to remember the Abolitionists, remember the Suffragettes, remember the Civil Rights movement — and do, in our time, what they did in theirs: see the problem, but don’t just grieve it. FIX IT! Let’s not be the first generation of Americans to be so beaten down by a problem that we lose our will to solve it. Join Marianne Williamson for a spirited presentation on citizen engagement and socio-political empowerment.

1:00pm | PLENARY | Conference Opening Celebration and Keynote

Dr. Joanne Carter, Executive Director, RESULTS

Welcome to the 2017 RESULTS International Conference! As we gather from all across the country and around the world, we’ll hear from Executive Director Joanne Carter and some of our amazing advocates. Together we’ll celebrate our successes and prepare for the work ahead.

2:30pm | PLENARY | Poverty, Power and the People Behind the Numbers: Stories from the Experts on Poverty

Kevin Pearson, RESULTS Expert on Poverty
Asia Bijan Thompson, RESULTS Expert on Poverty
Dawn Pierce, RESULTS Expert on Poverty
Kristy Martino, Grassroots Organizer, U.S. Poverty Campaigns, RESULTS

Too often, we rely on statistics to prove a point, forgetting that each one of those numbers is a person with his or her own unique and powerful story. During this session, you will hear from people who have experienced poverty firsthand. These brave individuals will help us understand the complexities of poverty. These stories will teach us how our policies connect to each other, bring a touch of emotion and realism to our work, and reaffirm the importance of engaging more real experts in our anti-poverty advocacy.
SATURDAY SESSION DESCRIPTIONS

3:45pm | Grassroots Group Networking
This session is a time for volunteers to gather by state and country to make introductions, welcome each other, share what you’re excited about at the conference, and begin coordination for Advocacy Day meetings.

5:00pm | CAMPAIGNS OVERVIEW | U.S./Global/World Bank
In these sessions, RESULTS staff will review progress on our campaigns to set the stage for upcoming sessions at the conference as well as meetings on Advocacy Day.

6:45pm | Major Donor Appreciation Reception (Invite Only)

8:00pm | Blue Jean Ball
Join us for a casual evening of dancing, games, and fun with your fellow activists. Dessert and coffee will be served. Cash bar available.

SUNDAY SESSION DESCRIPTIONS

7:00am | Everyday Hero Dash 5K
Join us for our annual 5k fun run/walk on the National Mall! Gather in the hotel lobby. On-site sign up is available.

8:50am | PLENARY | Going the Last Mile
Dr. Jim Yong Kim, President, World Bank Group
Sir Fazle Hasan Abed, Founder and Chairman, BRAC
Dr. Joanne Carter, Executive Director, RESULTS

For 45 years, BRAC has been a pioneer in reaching vulnerable families including those living in ultra poverty with opportunities to expand livelihoods, access to healthcare and nutrition, and education. Now that the World Bank has set the global goal to address these challenging obstacles faced by millions around the world by 2030, it is critical to understand the path ahead and the increasing challenges that will be faced in pursuing that goal, through to the last mile. Special thanks to BRAC for sponsoring this session.

10:30am | PLENARY | The Wake-Up Call Has Come — But How Do We Answer It?
Michael Blake, New York Assemblyman from the 79th District & Vice Chair of the Democratic National Committee
Frances Moore Lappé, Author
Julieta Garibay, Deputy Advocacy Director, United We Dream  
Ken Patterson, Director, Global Grassroots Advocacy, RESULTS

It’s become clear to many people that we cannot be democracy spectators if we want a nation and world that work for everyone. But becoming effective advocates takes patience, time, courage, and the right approach. In this plenary, we’ll learn from organizing experts who are doing the day-to-day work of building effective movements, and who have informed macro-views of what it takes to engage those who are ready, and sustain their engagement.

11:45 | Brown Bag Lunch | Zambia Learning and Sharing Tour

In February of 2017, a group of RESULTS U.S. volunteers visited Zambia to learn how our advocacy shows up there, and to exchange advocacy experiences with our colleagues at CITAM+. Come hear what they learned.

1:00pm | WORKSHOP BLOCK 1

The Art and Agency of Storytelling in Advocacy

Kristy Martino, U.S. Poverty Grassroots Organizer, RESULTS  
Yolanda Gordon, RESULTS Expert on Poverty

We all have a story to tell. Can a story change policy? Yes! In this workshop, we’ll explore tools that help us define and develop our own stories. We’ll explore the structure of “public narrative” and other storytelling techniques that can be used to motivate and educate any audience. There will be plenty of opportunities to share and become inspired to take your story to the next level.

Moving Beyond “Us vs. Them”: Non-Partisan Advocacy in a Partisan Environment

Eric Mitchell, Director of Government Relations, Bread for the World  
Lindsay Lee Plack, Director of Government Relations, U.S. Global Leadership Coalition  
Jos Linn, Grassroots Manager, U.S. Poverty Campaigns, RESULTS

Political partisanship seems to be at an all-time high. Yet to truly tackle our greatest problems, we must find ways to work together. RESULTS has spent nearly 40 years modeling non-partisan advocacy. Come learn how you can cut through the partisanship to build cooperation with lawmakers of all political stripes.

Legislation 101: An Introduction to the U.S. Legislative Process

Meredith Dodson, Director of U.S. Poverty Campaigns, RESULTS  
Crickett Nicovich, Senior Advisor, Global Policy and Government Affairs, RESULTS

This workshop will demystify the U.S. legislative process and put you in the driver’s seat to making Congress work for you! You will leave with a solid understanding of how bills go from ideas to laws, resolutions, congressional committees, and, most importantly, where and when you can have the most influence!
Getting Your Letter to the Editor Published

Colin Smith, Director of Communications, RESULTS

Ready to see your name in print? Want to use the media to move your member of Congress to act? In this workshop we’ll talk through best practices for writing letters to the editor, what it takes to get them published, and how to use them in our advocacy. Then we’ll start putting pen to paper together.

Let’s Raise the Roof! How to Increase Funds, Morale, and Awareness through Grassroots Fundraising

Mea Geizhals, Grassroots Fundraising Manager, RESULTS
Beth Wilson, Grassroots Board Member, Regional Coordinator, & Group Leader, RESULTS
Nancy Gardiner, Group Leader, RESULTS
Lydia Pendley, Group Leader, RESULTS

Grassroots fundraising is a unique opportunity to raise critical resources for RESULTS while also engaging local media, reaching out to members of Congress, and growing your network of advocates. Learn from a panel of grassroots fundraising experts about what it takes to run an online campaign, throw a house party, and organize a gala that goes beyond raising money. Ask questions, hear hot tips, and get excited about fundraising for RESULTS. All are welcome, though this training is best suited for U.S.-based grassroots advocates.

Sustaining the Fight With Enthusiasm and Hope

Amanda Beals, Manager, Global Grassroots Expansion, RESULTS
Ken Patterson, Director, Global Grassroots Advocacy, RESULTS

Our work is a marathon, not a sprint. Because burnout is the enemy, this session will give best practices for sustaining long term organizing.

2:15pm | PLENARY | A Day at the Fare: One Woman’s Welfare Passage

Pamela M. Covington, Speaker and Author
Stephen Blobaum, RESULTS Expert on Poverty

Hear directly from one of our powerful Experts on Poverty, author Pamela M. Covington, about her unexpected plunge into, and triumphant emergence from, deep poverty. She and fellow Expert, Stephen Blobaum, will discuss her moving new memoir, A Day at the Fare: One Woman’s Welfare Passage, as well as the harmful rhetoric around poverty that still persists today, and how stories can help shape policy and protect critical anti-poverty programs. Copies will be available for purchase, and a book signing will occur before the discussion and during the afternoon break.
3:00pm | **Awards Ceremony and Honoring Your Investment**

The Cameron Duncan Media Award recognizes a journalist for outstanding reporting on issues of poverty. The award is named for Cameron Duncan, a former Associate Executive Director of RESULTS, who devoted his life to fighting poverty. The Bob Dickerson Grassroots Leadership Award recognizes RESULTS volunteers for their leadership, courage, persistence, and commitment. The award is named in honor of Bob Dickerson, a longtime RESULTS leader who epitomized the very best of what it means to be an advocate.

4:15pm | **WORKSHOP BLOCK 2**

**Scaling Approaches to Ending Ultra-Poverty through Social Protection and Livelihoods Programs**

Jeffery Ashe, Author and Research Fellow, Carsey School of Public Policy, University of New Hampshire  
Lara Storm, Director of Advisory Services, Ultra-Poor Graduation Initiative, BRAC USA  
Larry Reed, Senior Fellow, RESULTS Educational Fund  
Shaifali Puri, CEO, Uplift

One of the most exciting paths to ending extreme poverty by 2030 is through integrating proven approaches for addressing the needs of those living in ultra poverty into national-level social protection programs. Making national programs more comprehensive both enables these initiatives to reach those living deeper in poverty and better support them to reduce vulnerabilities and increase their access to opportunity. Comprehensive, scalable approaches offer a powerful way to support millions of families as they journey towards prosperity. Special thanks to BRAC for sponsoring this session.

**Engaging the World Bank: Opportunities and Challenges in Global Development**

Rosemary Mburu, Executive Director, WACI Health, Kenya  
Tony Baker, Associate Director, Global Education, RESULTS  
Xochitl Sanchez, Senior Associate for Multilateral Engagement, ACTION Secretariat  
Jordan Teague, International Policy Analyst for Food Security and Nutrition, Bread for the World Institute

Given the record $75 billion replenishment for the World Bank’s International Development Association and the changing dynamics in world politics, the World Bank will be an important partner to engage in our effort to end extreme poverty. We’ll highlight the key role it plays in global development, provide an overview of its structure, and outline key points of leverage. In addition, we’ll discuss our strategy to influence the institution at multiple levels and the challenges and opportunities we face in the years ahead.

**Leaving No One Behind: The Challenge of Global Health Transitions**

Mark Rice, Policy and Advocacy Manager, RESULTS International (Australia) Inc.  
Mandy Slutsker, Policy and Advocacy Manager, ACTION Secretariat  
Helen Saxenian, Health Economist, Results for Development  
Heather Teixeira, Policy and Advocacy Manager, ACTION Secretariat

As the economies of low-income countries grow, the landscape of donor-financed global health programs is changing. As many countries reach lower middle income status, they face the withdrawal of funding from multilateral and bilateral funders, a process known as transition. Join us to learn about the challenges and risks created by transition and a discussion of what needs to be done to continue forward progress to achieving full access to health by all. Special thanks to Results for Development for sponsoring this session.
Advocating to End Poverty in an Age of Nationalism and Populism

Dr. Bobby John, Managing Director, Æequitas Consulting Pvt. Ltd.
Francesca Belli, Project Director, ACTION Italy
Naveed Chaudhri, Head of Campaigns, RESULTS UK
Ken Patterson, Director, Global Grassroots Advocacy, RESULTS

Across the world, changing political norms with insular populism have taken center stage, “Establishment” parties are setting new priorities in response, and the voting public have exhibited a rising resentment against globalization and international cooperation. Anti-poverty advocates must develop new strategies for these changing political environments. ACTION partners will share very specific tactics for operating in these new political realities, particularly around elections, to continue their pursuit of policies on an anti-poverty agenda.

Understanding Poverty, Hunger, and Healthcare through a Racial Justice Lens

Minerva Delgado, Director, Coalitions & Advocacy, Alliance to End Hunger
Dr. Judy Lubin, Director, Center for Global Policy Solutions
Yuqi Wang, Economic Policy Analyst, National Council of La Raza
Ashley Burnside, Emerson National Hunger Fellow

As advocates, it is critical that we can apply different lenses when we analyze social issues in the United States like poverty, hunger, and healthcare. This workshop will discuss how these social issues are connected to race. How does racial discrimination impact poverty, hunger, and healthcare? How are people of color disproportionately impacted by poverty? And as RESULTS advocates, what can we do to implement a racial justice lens while working on these issues? Join expert panelists and RESULTS staff as we explore these intersections!

5:30pm | WORKSHOP BLOCK 3

The Basics of Using Technology to Organize

Mark Campbell, Global Health Associate, RESULTS
Lori Saltveit, RESULTS Regional Coordinator
Cynthia Changyit-Levin, RESULTS Group Leader (St. Louis)
Misty Novitch, RESULTS Group Leader (Atlanta)

This session will feature three technologies that will enhance recruiting and organizing at the community level: 1) Google Drive for organizing information, 2) Facebook for informing your network and advertising events, and 3) Volunteer Match for recruiting. Participants will have an opportunity to learn about two of the three technologies. Even beginners, you will learn enough to get started using these technologies. Special thanks to MadWolf Technologies for sponsoring this session.
Growing the Movement: How to Start a RESULTS Chapter

Beth Wilson, Grassroots Board Member, Regional Coordinator, and Group Leader, RESULTS
Amanda Beals, Manager, Global Grassroots Expansion, RESULTS

Starting a RESULTS group is one of the most powerful actions you can take. It can seem like one of the most daunting actions too. This moment calls for a stronger voice standing up to fight poverty. People are hungry to make a difference. You can bridge these needs by inspiring others to start a RESULTS group. We have developed a guide with tips and tools to help you find and inspire individuals, build a core team, and host a group start event. Whether it’s in your town or the next district over, you can be part of growing our movement!

Developing Grasstops Influencers in Your Community

Debbie Baskin, RESULTS Regional Coordinator & Group Leader for Salt Lake City
Inez Kelly, Volunteer, RESULTS Canada
Michèle Bruneau, National Public Engagement Coordinator, RESULTS Canada
Carey Campbell, National Outreach Director, U.S. Global Leadership Coalition (USGLC)
Ken Patterson, Director, Global Grassroots Advocacy, RESULTS

RESULTS knows that the fusion of a strong RESULTS group, community influencers (Grasstops), and a broad base of action-takers (Action Network) is a powerful recipe for creating influence with lawmakers. Grasstops influencers are typically well-known community members who know lawmakers, or are able to mobilize larger networks. But how do we identify, cultivate, and engage Grasstops influencers? What difference can they make with our lawmakers? This workshop will provide practical tools, ideas, and examples for answering these questions.

Getting Real with Our Commitment to End Extreme Poverty: Creating Champions in Congress

Sam Daley-Harris, CEO, Center for Citizen Empowerment and Transformation

Have you ever said, “My member of Congress is so good I don’t need to meet with her,” or “My member of Congress is so bad, meeting with him is a waste of time”? In this workshop Sam Daley-Harris will help participants determine where their members of Congress are on the champion scale and on how to move opponents to neutral, those who are neutral to supporter, supporters to advocates, advocates to leaders and spokespersons, and leaders and spokespersons to being champions.

Creating Change by Forming Deep Relationships with Lawmakers and Their Staff

Crickett Nicovich, Senior Advisor, Global Policy and Government Affairs, RESULTS
Cynthia Tschampl, Senior Research Associate, Heller School’s Schneider Institutes for Health Policy, Brandeis University
Manilan Houle, Organizing Coordinator, OutFront MN

Learn from experienced RESULTS advocates the craft of developing deep relationships with lawmakers through contact with local offices, key staff in DC, and the lawmakers themselves. Presenters will show how RESULTS’ approach is backed by recent research from the Congressional Management Foundation.
View from the Inside: How to Talk to Lawmakers and Their Staff

Naveed Chaudri, Head of Campaigns, RESULTS UK
Martha VanLieshout, Legislative Aide for Rep. Mark Meadows

Are you new to advocating with lawmakers? This session will shed some unique light on that fabled meeting with a lawmaker and their staff. Hear insights from aides and others with parliamentary experience about a day in the life of a lawmaker (including time constraints and what else is competing for their attention on the day of your meeting), how best to craft a mutually beneficial meeting, and how best to follow up on your meeting. (This session is best for those with little or no experience meeting with decision-makers.)

8:00pm | SPECIAL ADVANCE FILM SCREENING | Bending the Arc

Melquiades Huauya Oré, Patient Advocate

Watch Bending the Arc, a moving documentary about the fight for better global health, in a special advance film screening just for conference attendees. Learn about the founding and impact of Partners in Health, an organization providing long-term care for patients in their homes and communities. Follow the journeys of people all over the world determined to fight disease and poverty, including conference speakers Dr. Joia Mukherjee and Dr. Jim Yong Kim.

 MONDAY SESSION DESCRIPTIONS

8:00am | Coffee with Grassroots Board Members

Join your grassroots members of the RESULTS Board of Directors for coffee and a discussion about your leading priorities. Your voice on the board is an important part of what makes our grassroots network model effective. Support their work to represent you and be part of this morning conversation.

8:50am | PLENARY | Activism for Health Equity

Dr. Joia Mukherjee, Chief Medical Officer, Partners in Health

Dr. Joia Mukherjee is a global leader in the fight for social justice and the human right to health. She'll share lessons and inspiration from her work with Partners in Health around the world, and efforts to protect health care for the poor and vulnerable in the United States.
9:45am | **PLENARY | Media in 2017: What’s New, What’s Not, and Why It Matters**

*Pam Fessler, Correspondent, NPR National Desk*
*Janell Ross, Political Reporter, Washington Post*
*Ann M. Simmons, Writer and Editor, Los Angeles Times*
*María Peña, Washington Correspondent, La Opinión*
*Colin Smith, Director of Communications, RESULTS*

Joined by leading journalists from across the country, we'll look at how media is evolving in the age of 24-hour coverage, Snapchat, and “fake news”. Through their work on topics ranging from the racial wealth gap to tuberculosis, these journalists are driving change in print, on the airwaves, and in the world. Together we'll explore the interplay between journalism, government policy, and social justice.

11:15am | **WORKSHOP BLOCK 4**

**View from the Inside: How to Talk to Lawmakers and Their Staff**

*Naveed Chaudhri, Head of Campaigns, RESULTS UK*
*Rachel Wagley, Foreign Policy Advisor, Office of Congresswoman Ann Wagner (R-MO)*
*Jacqueline Thomas, Health and Education Legislative Assistant, Office of Senator Chris Coons (D-DE)*
*Lisa Marchal, Senior Global Grassroots Associate, RESULTS*

Are you new to advocating with lawmakers? This session will shed some unique light on that fabled meeting with a lawmaker and their staff. Hear insights from aides and others with parliamentary experience about a day in the life of a lawmaker (including time constraints and what else is competing for their attention on the day of your meeting), how best to craft a mutually beneficial meeting, and how best to follow up on your meeting. (This session is best for those with little or no experience meeting with decision-makers.)

**Growing Our Movement by Sharing Our Skills: Running a Great Advocacy Workshop in Your Community**

*Master Advocacy Skills Trainers: Ann Beltran, Lynne Patalano, Bruce Preville, Lindsay Saunders, and Ken Patterson*

More people are realizing that to have the world they want, they will have to engage in the political process. The problem is, they don’t know how to be effective. But RESULTS trains us to be effective advocates. In this workshop, you will learn how to leverage your RESULTS skills to grow our movement and empower others who advocate for justice. You will learn how to use new tools that RESULTS has created, plus your advocacy experience, to lead an advocacy skills workshop in your community.

**Making Headlines: Working with the Local Media**

*Jerry Large, Columnist, Seattle Times*
*Ann M. Simmons, Writer and Editor, Los Angeles Times*

We’ll hear straight from members of the media in this workshop, together exploring how to “think like a journalist,” build strong media relationships, make national and global issues relevant to our local communities, and maximize the impact of our media successes. Together we’ll leave ready to get the issues we care about into the local paper.
MONDAY SESSION DESCRIPTIONS (continued)

Legislation 201: An Overview of the Budget & Appropriations Process

Crickett Nicovich, Senior Advisor, Global Policy & Government Affairs, RESULTS
Meredith Dodson, Director, U.S. Poverty Campaigns, RESULTS

Build on your legislative knowledge with this session that will review the budget and appropriations process. We will review the steps taken by the administration to build a budget, and the legislation Congress creates to fund government programs each fiscal year.

Building a Network of Community Action-Takers to Influence Decision Makers

Mark Campbell, Global Health Associate, RESULTS
Caitlin Van Orden, Director, Individual Giving, RESULTS

A strong group of core advocates (the RESULTS group), bolstered by community influencers ("Grasstops"), and backed by a broad base of regular action-takers ("Action Network") is a great recipe for creating influence with lawmakers. But how do we create that broad base of action-takers and inspire them to take action regularly? This workshop will provide practical tools and ideas.

12:15pm | Brown Bag Lunch | Monitoring the Right to Education Worldwide: From Research to Action

Tony Baker, Associate Director, Global Education, RESULTS
Allyson Krupar, Senior Associate, Right to Education Index (RTEI), RESULTS

The Right to Education Index (RTEI) is a global accountability tool developed by RESULTS and civil society partners worldwide to monitor the fulfillment of the right to education for all people. This session describes RTEI as a participatory action research tool and the innovative activities civil society organizations are currently pursuing using RTEI in Honduras, Indonesia, Palestine, Tanzania, and Zimbabwe. The presentation will be followed by a discussion about the relevance of RTEI in the U.S. and advocacy brainstorming.

1:30pm | SPLIT PLENARY | Transforming the Future: How to Reach All Children with Quality Education (Global)

Michael Gerson, Columnist, Washington Post
Geoff Adlide, Director, Advocacy and Communications, Global Partnership for Education
Betty Missokia, Education and Gender Consultant
Kolleen Bouchane, Founder and CEO, Pinwheel Strategies

Worldwide, a staggering 263 million children and youth lack access to education. In places like South Sudan, a young woman is more likely to die in childbirth than graduate high school. Despite the immense challenges that remain, progress getting children a quality education is stagnating – and so is donor aid to education. During this session, speakers will discuss the steps we can take to turn this urgent situation around for the world’s children, including achieving a successful replenishment of the Global Partnership for Education. Special thanks to the Global Partnership for Education for sponsoring this session.
1:30pm  |  SPLIT PLENARY  |  Threats to Basic Assistance Programs and How to Fight for Justice (U.S.)

Ellen Nissenbaum, Senior Vice President for Government Affairs, Center on Budget and Policy Priorities
Meredith Dodson, Director, U.S. Poverty Campaigns, RESULTS

Leaders in Congress are moving forward legislation that will decimate basic health and nutrition programs for millions of Americans. Hear from Washington insiders about the specific proposals to gut SNAP (formerly Food Stamps) and Medicaid, the latest on the timelines of these threats, and key messaging and strategies to protect core anti-poverty programs while in DC and back home.

3:15pm  |  WORKSHOP BLOCK 5

The Rise of Superbugs: Tackling Antibiotics Resistance

Aaron Oxley, Executive Director, RESULTS UK
Amanda Glassman, Director of Global Health Policy & Research Fellow, Center for Global Development
Melquiades Huauya Oré, Patient Advocate
David Bryden, TB Advocacy Officer, RESULTS

The ability of pathogens to resist and survive treatment with antimicrobial drugs is on the rise everywhere, posing a serious threat to public health. In 2016, the Independent Review on Antimicrobial Resistance (AMR) warned that if no action is taken, drug-resistance could cause 10 million deaths each year and drain over $100 trillion from the global economy by 2050. G20 leaders have acknowledged the problem and pledged to act. This session will explore the challenges and opportunities in combating drug-resistance globally. Special thanks to the Stop TB Partnership for sponsoring this session.

Profiting Off the Poor? "Low-Fee" Private Schools and the Campaign for Free Universal Education

Brian Callahan, Policy and Advocacy Director, Global Campaign for Education - US
Callum Northcote, Policy Advocacy Coordinator, RESULTS UK
Tanvir Muntasim, Education Specialist, Civil Society and Mutual Accountability, Global Partnership for Education
Tony Baker, Associate Director, Global Education, RESULTS

The World Bank’s private sector arm (IFC) has increased investments in for-profit, fee-charging private schools, despite evidence showing that these are not the most effective way of reaching the most marginalized. RESULTS’ new report From Free to Fee: Are For-profit, Fee-charging Private Schools the Solution for the World’s Poor? investigated IFC investments in basic education. This workshop presents the report’s findings and advocates’ work with the World Bank to fund programs that ensure the right to education of every child.
Out of the Lab and into the World: Breakthroughs in Global Health Innovation

Rajneesh Taneja, Senior Director, Pharmaceutical Product Development, Global Alliance for TB Drug Development
Sally Ethelston, Director, Communications and Advocacy, PATH Malaria Vaccine Initiative
Jamie Bay Nishi, Director, Global Health Technologies Coalition
Peg Willingham, Head of Policy and Advocacy, HarvestPlus

The last few years have seen incredible breakthroughs in the fight against disease and malnutrition. This session highlights a few of the latest advances in global health, their potential impact, and how to get these life-saving products to the most vulnerable. Learn about recent innovations in global health including the first pediatric formulation to treat TB, biofortification of staple foods, and the new malaria vaccine. Special thanks to the TB Alliance for sponsoring this session.

How to Eat Dollars: Understanding the Numbers Behind Global Nutrition Advocacy

Mary D’Alimonte, Program Officer, Results for Development (R4D)
Yashodhara Rana, Program Officer, Results for Development (R4D)
Michelle Thompson, Director of Partnerships and Brands, Power of Nutrition
Dr. Bobby John, Managing Director, Æequitas Consulting Pvt. Ltd.

In an increasingly tight global financial landscape, how can advocates make the best case for increased resources for our issues? This interactive session will explore how experts develop financial asks and how advocates can use those numbers to encourage increased investment from donors, in high-burden countries, and from the private sector, using investment in nutrition as an example. Special thanks to 1000 Days and Results for Development for sponsoring this session.

Upside Down: How Tax Cuts Reward the Wealthy and Threaten Anti-Poverty Programs

Jeremie Greer, Vice President, Policy & Research, CFED
Anna Chu, Vice President for Income Security and Education, National Women’s Law Center

Upcoming battles around tax reform are hugely important for those who care about wealth inequality and closing the racial wealth gap. And they are key for protecting basic health and nutrition programs — policymakers may try again to “pay for” massive tax breaks for wealthy millionaires with deep cuts to Medicaid and also SNAP. How we fund health and nutrition programs, protect and expand tax credits for low-income workers, and reduce wealth inequality all depend on how the tax code is written or rewritten — join key DC advocates to learn more!

4:30pm | Review of Asks and Prep for Advocacy Day

We’ll do a final review of our advocacy asks, hand out materials, and get ourselves ready for powerful meetings on Capitol Hill and at the World Bank.
6:00pm | Informal Advocacy Day Preparations

Meet with fellow advocates from your state or country to plan for Advocacy Day. Staff will be available to answer questions.

TUESDAY SESSION DESCRIPTIONS

8:00am | Advocacy Day Kickoff

Sherrod Brown, United States Senator
The Right Honorable Nick Herbert, Member of Parliament, UK

Join us on Capitol Hill to kickstart a day of powerful advocacy.

4:00pm | Advocacy Day Debrief

Stop by to share your advocacy experience with your fellow advocates and hear from others about their day on Capitol Hill and at the World Bank.

5:30pm | Advocacy Day Reception

Together we’ll celebrate the conference and a day of action with our partners, special guests, and members of Congress. Light refreshments will be served.

WEDNESDAY SESSION DESCRIPTION

8:30am | Media 201 Workshop

We’ll learn together about what makes for a great op-ed, and then we’ll work together to draft op-eds on our key campaign issues. Participants should commit to writing and pitching an op-ed with support from other volunteers and staff, and should come having pre-selected 2 local newspapers where they hope to pitch their finished piece. Please RSVP in advance to kpatterson@results.org.
Thank you to our sponsors for helping make this year’s International Conference possible!

**CHAMPION**

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**LEADER**

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![Washington Court Hotel Logo](image5)

![Stop TB Partnership Logo](image6)

![TB Alliance Logo](image7)